



BALURGHAT MAHILA MAHAVIDYALAYA

Balurghat, West Bengal

A Jan Bhagidari for 15th August

हर घर तिरंगा CAMPAIGN 2026

A Jan Bhagidari for 15th August

Programme Timeline: 9th August to 17th August 2026





BALURGHAT MAHILA MAHAVIDYALAYA presents:

Balurghat, West Bengal



हर घर तिरंगा

GRAND RALLY & CEREMONIAL HOISTING

Date: Saturday, 15th August 2026

Time: 7.00 AM onwards

Route: College Gate - Court More



"MY FLAG, MY PRIDE" 10th Aug - Drawing | 13th Aug & Poster Making

SWACHHATA ABHIYAN
Community Cleaning



PATRIOTIC RANGOLI
Rangoli - Rangoli



DAYS 2-5: COMPETITIONS & ACTIVISM



MASS "VANDE MATARAM" PERFORMANCE
All Staff & Students



MASS "VANDE MATARAM" PERFORMANCE:
All Students & Staff



BALURGHAT MAHILA MAHAVIDYALAYA

HAR GHAR TIRANGA CAMPAIGN 2026

(9th to 17th August)

Programme Schedule & Staff Assignments

DAY 1: Sunday, 9th August 2026

Theme: Inauguration & Digital Kick-Off

Assigned Staff: Dr. Amit Ray

Activities:

- Installation of flex banners at entrance gates and campus notice boards.
- Display of dynamic digital banners on the institution's official website, student portal, and social media channels.



DAY 2: Monday, 10th August 2026

Theme: On-Spot Drawing & Poster Making

Assigned Staff: Dr. Shreyasee Datta, Dr. Ashim Dutta, Smt. Ritocheta Chowdhury, Smt. Sujata Biswas, Smt. Sheuli Pramanik, Smt. Aditi Das, Sri Arindom Mondal

Topics: "My Flag, My Pride" / "Glimpses of Freedom Movement" / "Freedom Fighters and Their Messages"



DAY 3: Tuesday, 11th August 2026

Theme: Special NSS & NCC Social Activity Drive

Assigned Staff: Dr. Panu Podder, Sri Rahul Maity, Sri Rahul Mahanta, Dr. Subhajit Kundu, Dr. Rojina Sardar, Sri Ramprosad Sarkar, Sri Joydip Ghosh, Sri Raju Basfore

Activities:

- Campus & Neighborhood Cleanliness Drive (Swachhata Abhiyan):** Cleaning public parks, historical monuments, or surrounding community spaces.
- Tree Plantation Drive:** Dedicated to freedom fighters ("Ek Ped Veeron Ke Naam").
- Awareness Drive on Flag Etiquette:** NCC & NSS cadets visiting nearby homes and shops to educate citizens on the Flag Code of India (correct display, hoisting, and respectful storage guidelines).



DAY 4: Wednesday, 12th August 2026

Theme: Academic & Competitive Events

Assigned Staff: Dr. Ajoy Sarkar, Dr. Rahul Panda, Dr. Subhankar Sengupta, Sri Srikanta Thakur, Mr. Rocket Sarkar, Sri Partha Debnath

Activities:

- Institutional Essay Writing Competition:** Topics: "Role of Unsung Heroes in India's Freedom Struggle" or "The Evolution of the Indian National Flag." Languages: English and Bengali.
- National Patriotic Quiz Competition:** Multi-round interactive quiz covering Indian Independence history, Flag Code guidelines, and freedom fighters.



DAY 5: Thursday, 13th August 2026

Theme: Patriotic Rangoli Competition

Assigned Staff: Dr. Joly Roy, Dr. Tathagata Ghosh, Smt. Surupa Bhowmik, Dr. Subhaleeta Banerjee, Smt. Babita Kundu, Sri Dipankar Mondal, Smt. Sushmita Ghosh, Md. Jalaluddin, Sri Tulsī Sarkar

Topic: "Tiranga & National Symbols"

Venue: Corridor of Room Nos. 19, 20, and 24



DAY 7: Saturday, 15th August 2026

Theme: Independence Day Celebration & Grand Rally

Assigned Staff: Dr. Panu Podder, Dr. Joly Roy, Dr. Kiran Sunar, Dr. Ajoy Sarkar, Dr. Amit Ray, Dr. Ashim Dutta, Dr. Subhajit Kundu, Sri Srikanta Thakur, Sri Subhashish Choudhury, Sri Krishnendu Behara, Sri Narayan Chandra, Sri Prabir Dutta, and all other staff members.

Activities:

- Grand Tiranga Rally (Yatra) (7:00 AM onwards):** Participants: NCC Cadets (in full uniform), NSS Volunteers, Students, and Faculty members. Route: From College Main Gate via Court More – Balurghat College route and back.
- Ceremonial Flag Hoisting:** Hoisting of the National Flag followed by the National Anthem.
- Mass Selfie Upload Hub:** Facilitating and encouraging all participants to upload their rally/flag selfies to the portal.



Grand Tiranga Rally (Yatra) (7:00 AM onwards):

Participants: NCC Cadets (in full uniform), NSS Volunteers, Students, and Faculty members. Route: From College Main Gate via Court More – Balurghat College route and back.

Ceremonial Flag Hoisting: Hoisting of the National Flag followed by the National Anthem.

Mass Selfie Upload Hub: Facilitating and encouraging all participants to upload their rally/flag selfies to the portal.



DAY 8: Sunday, 16th August 2026

Theme: "Har Ghar Tiranga" Home Photo Challenge



DAY 9: Monday, 17th August 2026

Theme: Valedictory Ceremony

Assigned Staff: Dr. Sankar Sarkar, Dr. Rahul Panda, Dr. Subhankar Sengupta

Activities: Closing address, prize distribution, and formal vote of thanks.



Join the Movement. Hoist with Pride.